

Geriatrics and Palliative Care 2020 Symposium

Friday, April 3, 2020

Don't Miss This Exhibit Opportunity!

Dear Representative,

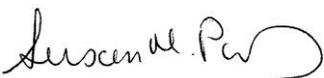
On behalf of the Department of Family and Community Medicine at Thomas Jefferson University, we cordially invite you to participate as an exhibitor at **Geriatrics and Palliative Care 2020 Symposium** to be held on **Friday, April 3rd** on the Center City Campus of Thomas Jefferson University in Philadelphia, Pennsylvania. This conference presents an opportunity for you to share your product information directly with over 200 attendees from various specialties including geriatric medicine, palliative care, family medicine, internal medicine, pastoral care, pain medicine, addiction medicine and more. Attendees represent practices from the Greater Philadelphia Area, as well as the tristate region.

The goal of this symposium is to improve the quality and delivery of geriatrics and palliative care to all patients and their families with serious, life-threatening illness, including those with end of life diagnoses. Designed to include keynote lectures, interdisciplinary panel discussions and breakout sessions, the course explores challenging subjects related to the physical, emotional and psychological care for complex, seriously ill patients and their families. This year's topics include Elder Abuse, Home-Based Care, Opioid Risk Assessment, Medical Marijuana, Advance Care Planning and more.

Exhibitors will have several opportunities to interact with attendees during breakfast, breaks, and lunch. For details regarding exhibiting, please review the exhibitor information sheet or [click here](#).

We hope you will join us as an exhibitor for this exceptional course and important networking event. **Please contact Bao Tram in the Office of Continuing Professional Development at 215-955-6993 or bao.tram@jefferson.edu with any questions.** Thank you for your attention and consideration!

Sincerely,



Susan M. Parks, MD
Associate Professor
Director, Division of Geriatric Medicine
& Palliative Care
Dept of Family & Community Medicine
Sidney Kimmel Medical College at
Thomas Jefferson University



Brooke Salzman, MD
Associate Professor
Medical Director, Jefferson Geriatrics
Fellowship Director, Geriatric Medicine
Dept of Family & Community Medicine
Sidney Kimmel Medical College at
Thomas Jefferson University



Brooke Worster, MD
Assistant Professor
Program Director, Palliative Care Service
Dept of Family & Community Medicine
Sidney Kimmel Medical College at
Thomas Jefferson University

**Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Contact us with any questions regarding status.*

Geriatrics & Palliative Care 2020 Symposium
EXHIBIT INFORMATION

CONFERENCE DATE	Friday, April 3, 2020
CONFERENCE LOCATION	Thomas Jefferson University Dorrance H. Hamilton Building 1001 Locust Street Philadelphia, PA 19107
EXHIBIT TIMES	<p>Representatives may begin exhibiting at 7:00AM on Friday, April 3rd. All exhibits will be held throughout the conference. The following are dedicated exhibit times where food and beverage will be served:</p> <p><u>EXHIBIT TIME</u></p> <p>7:00AM - 7:50AM Registration, Breakfast and Exhibits 9:45AM - 10:15AM Break and Exhibits 12:15PM - 12:30PM Lunch Break & Exhibits</p>
EXHIBITOR REGISTRATION	http://jeffline.jefferson.edu/jeffcme/PalliativeCare/
EXHIBIT BENEFITS	<p>Industry Level \$2,000:</p> <ul style="list-style-type: none"> • One skirted 6' table for your display • Up to two company representatives • One complimentary conference registration • Company acknowledgement included on course signage and in slideshow • Complimentary electrical services (<i>if required</i>) <p>Non Profit/ Hospice Level \$750:</p> <ul style="list-style-type: none"> • One skirted 6' table for your display • Up to two company representatives • One complimentary conference registration • Company acknowledgement included on course signage and in slideshow • Complimentary electrical services (<i>if required</i>) <p>Additional company listing and advertising opportunities available. Please contact Bao Tram at bao.tram@jefferson.edu or 215-955-6993 for more information.</p>
EXHIBIT SET-UP & BREAKDOWN	<p>All exhibits must be tabletop or portable in nature. Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference. All items must be picked up before 5pm from the Dorrance H. Hamilton Building.</p> <p>Exhibit Setup: 6:30AM Exhibit Breakdown: 2:00PM</p>

<p style="text-align: center;">SHIPPING</p>	<p>Please notify Bao Tram prior to shipping. Shipments will be accepted at the Jefferson Alumni Hall loading dock two days prior to conference, <u>no earlier than Wednesday, April 1st.</u></p> <p>Please be sure to label them accordingly:</p> <p style="padding-left: 40px;">Jefferson Alumni Hall 1020 Locust Street - Suite M5 Philadelphia, PA 19107 Attn: Bao Tram Geriatrics & Palliative Care 2020 Symposium Package ____ of ____</p> <p><i>Jefferson does not accept any liability for equipment, goods, displays, or other materials which arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with loading dock representatives.</i></p>
<p style="text-align: center;">ELECTRICAL NEEDS</p>	<p>Electrical services <u>are included</u> in the exhibit fee. Each company is responsible for communicating their electrical needs to Bao Tram at bao.tram@jefferson.edu.</p>
<p style="text-align: center;">EXHIBITOR RULES</p>	<ul style="list-style-type: none"> • Exhibitor is not furnishing commercial support for this conference, exhibitor is buying exhibit space. • All exhibits must be tabletop or portable in nature. • Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space. • Exhibits are intended for informational purposes, products should not be sold on site. • Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company’s behalf. • The conference is not responsible for the security of exhibitors’ materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audiovisual equipment, etc.) unattended at any time in the exhibit hall.
<p style="text-align: center;">SUNSHINE ACT</p>	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”).</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>

<p>CANCELLATION & REFUND POLICY</p>	<p><u>CANCELLATION BY EXHIBITOR</u> Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD two weeks prior to the start date of the course. There will be no refunds after this period. Cancellations notified before the two-week period will incur a 10% administration fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p><u>CANCELLATION BY THE CONFERENCE ORGANIZERS</u> The University reserves the right to cancel or postpone this course due to unforeseen circumstances. In the event of cancellation or postponement, the University will refund exhibit fees, but is not responsible for related costs or expenses to exhibitors, including cancellation fees assessed by hotels, airlines or travel agencies.</p>
<p>PAYMENT</p>	<p><u>PAYMENT BY CHECK</u> <i>Please make check payable to:</i> Thomas Jefferson University, Office of CPD</p> <p><i>Mail to:</i> Office of CPD, Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p> <p><u>CREDIT CARD PAYMENTS</u> American Express, Visa, and MasterCard are accepted. Please use the attached credit card form.</p> <p>Payment in full by April 3rd. If paying with company check, credit card information will be required to hold space. <i>(Credit card will be charged on April 3rd if another payment method is not received)</i></p>

For questions or additional needs regarding your exhibit, please contact Bao Tram at 215-955-6993 or bao.tram@jefferson.edu.

EXHIBITOR CREDIT CARD PAYMENT FORM

Geriatrics and Palliative Care 2020 Symposium

Friday, April 3, 2020

Dorrance H. Hamilton Building, 1001 Locust Street, Philadelphia, PA 19107

Industry Level \$2,000

Non Profit/ Hospice Level \$750

Company Name: _____

Company Representative (to contact with questions): _____

Phone Number: _____ Email Address: _____

I hereby authorized use of my: <input type="checkbox"/> Amex <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard		Amount \$
Account Number:	Expiration Date:	
Cardholder's Name:	Signature:	
Credit Card Billing Address: <i>(include City, State and Zip)</i>		
Email Address: <i>A copy of the receipt will be sent upon processing</i>		
You may fax your application with Credit Card payment to 215-923-3212	Send completed form to bao.tram@jefferson.edu	

EXHIBITOR REGISTRATION MUST ALSO BE COMPLETED ONLINE AT:
<http://jeffline.jefferson.edu/jeffcme/palliativecare/>